

Sales & Marketing (internship)

Company Description

Miraex develops, manufactures and offers cutting edge photonics and quantum solutions for next generation sensing, networking and computing.

Our industrial photonic sensing solutions prevent asset failure before it happens in the most demanding environments, where standard electronic sensors do not work.

At Miraex we also build quantum integrated circuits for high sensitivity measurements and distributed quantum computing infrastructures.

An award-winning start-up with strong support from : Innovaud, Innosuisse, EPFL, Swissnex network, IBM Q network, Venture Kick, Venturelab, ESA Business Incubation Center, IMD business school, European Photonics Industry Consortium, TOP100 Swiss start-up, Creative Destruction Lab, etc.

We are located in the city of Lausanne, Switzerland on the shores of lake Geneva offering an incredible quality of life. Check out <https://miraex.com/company#careers> for more information.

Job Description

The Miraex team is looking for an enthusiastic **sales and marketing intern** to join our team and provide creative ideas to help achieve our goals. You will have administrative duties in developing and implementing sales and marketing strategies. This is a full time position for a duration of at least 6 months.

As a sales and marketing intern, you will collaborate with our team in all stages of marketing campaigns and sales processes. Your insightful contribution will help develop, expand and maintain our marketing channels and revenue streams.

This internship will help you acquire sales and marketing skills and provide you with knowledge of various business development strategies. Ultimately, you will gain broad experience in marketing and should be prepared to enter any fast paced work environment.

Responsibilities include:

- Collecting quantitative and qualitative data from market, customers, marketing campaigns
- Performing market analysis and research on competition
- Supporting the sales and marketing team in daily administrative tasks
- Prepare sales and marketing materials
- Assist in sales, marketing and advertising promotional activities
- Manage and update company database and customer relationship management systems (CRM)
- Help organize events

Candidate background experience/ability

- Strong desire to learn along with professional drive
- Solid understanding of different sales and marketing techniques
- Excellent verbal and written communication skills
- Current enrollment in a related Bachelor or Masters degree
- Flexible and willing to take on multiple tasks in a startup environment
- Proficiency in English; French and German are a plus

Our offer

- Being part of a fast growing investor-backed company in two very exciting and growing fields: sensors for predictive maintenance & industry 4.0 and quantum technologies
- Highly attractive working environment, in the heart of the Lake Geneva region, Switzerland
- Get experience with a fast-growing, industry-leading deep-tech startup
- Learn aspects of business development, sales, marketing, event planning, communications, and the inner workings of an industrial deep-tech startup
- See your direct impact in a company
- Full time & 6 months internship

We are an Equal Opportunity Employer and do not discriminate against any employee or applicant for employment because of race, colour, sex, age, national origin, religion, sexual orientation, gender identity, status as a veteran, and basis of disability or any other protected class.

If you are interested and think you would be a good fit for our team, please send your application (CV, cover letter, references,...) to careers@miraex.com and mention the title of the job position. We can't wait to invite you for a (virtual) coffee!