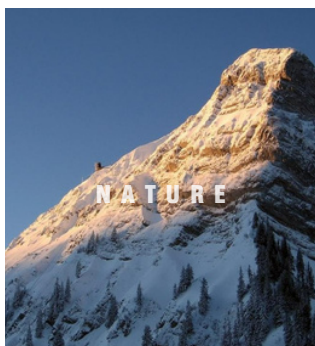


JUNE 26 - JULY 21, 2023



SUMMER SCHOOL

ENTREPRENEURSHIP

INNOVATION & GLOBAL PURPOSE

Discovering entrepreneurship and Innovation & How to lead with Purpose and Global Impact

ARE YOU CURIOUS ABOUT DEVELOPING YOUR ENTREPRENEURIAL SKILLS ?



MARCELLA BERTOLUCI
UNISINOS

"I WAS REALLY INSPIRE
TO FOCUS ON MY BUSINESS"



MONIQUE KUHN
SWINBURNE UNIVERSITY
"THIS PROGRAMME WAS
UNIQUE AND FOCUSES
ON CREATIVITY"



LATIEF ROBINSON
HAUTE ÉCOLE DE GESTION
"IT'S VALUABLE INFOS
THAT YOU WOULDN'T GET IN
A NORMAL CURRICULUM"

AT A GLANCE

An intensive four-week program where current methods and instruments are explored on the topics of :

- Entrepreneurship : opportunity recognition, business models, fundings, marketing, scaling
- Leadership in evolving organization
- Sustainability and Global Challenges
- Key sustainability concepts in a given situation

Place : Fribourg, Switzerland

Language : English (advanced level B2 written/ C1 oral)

Course Duration : 2 weeks per module.

Dates : June 26 - July 21, 2023

Target group:

This program is designed for Swiss & international students in Business Administration, Economics, Business Informatics, or Business Engineering.

Module 1: June 26 -July 7

DISCOVERING ENTREPRENEURSHIP & INNOVATION

Module 2 : July 10 - July 21

HOW TO LEAD WITH PURPOSE & GLOBAL IMPACT

Highlights :

- Visit exciting innovative companies
- Learn and interact with entrepreneurs and academics
- Practise developing and pitching business concepts to a critical audience
- Expand your global horizons & build a wide network of contacts

Method :

Interactive lectures, case studies, group work, excursions, company visits

CONTACT

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International office
Email: heg-international@hefr.ch



HAUTE ÉCOLE DE GESTION
HOCHSCHULE FÜR WIRTSCHAFT
SCHOOL OF MANAGEMENT

Fribourg
Freiburg

Apply on line before May,1st 2023