



SCHOOL OF BUSINESS ADMINISTRATION
HAUTE ÉCOLE DE GESTION (HEG) DE FRIBOURG
HOCHSCHULE FÜR WIRTSCHAFT (HSW) FREIBURG

Pascal Wild



Contact

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Research Interest

Topics

Entrepreneurship, Global Entrepreneurship Monitoring (GEM), Internationalization, Marketing.



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Education

- 10/2009 –
current **School of Business Administration, University of Applied Science (HEG) Fribourg / CH**
Master of Science in Business Administration (Major in Entrepreneurship)
- 09/2004 –
10/2007 **School of Business Administration, University of Applied Science (HEG) Fribourg / CH**
BSc in Business Administration (Major in Strategy and Innovation)
- 08/2000 –
07/2003 **KBS Kaufmännische Berufsmittelschule, Freiburg / CH, école professionnelle commerciale, Fribourg / CH**

Experience

- 04/2011 –
current **School of Business Administration, University of Applied Science (HEG) Fribourg / CH; Entrepreneurship & SME Institute**
Scientific collaborator, research activities in the field of entrepreneurship and marketing
- Progressia AG, Fribourg / CH**
- 05/2009 –
03/2011 Fiduciary service responsible for auditing, accounting, payroll management, administration back up service and tax consultation.
- 10/2007 –
03/2009 **Ernst & Young AG, Bern / CH**
Collaborator in audit & assurance business service.
- 08/2000 –
07/2003 **Selecta Schweiz AG, Murten-Muntelier, Fribourg /CH**
Administrative collaborator