



SCHOOL OF BUSINESS ADMINISTRATION
HAUTE ÉCOLE DE GESTION (HEG) DE FRIBOURG
HOCHSCHULE FÜR WIRTSCHAFT (HSW) FREIBURG

Dr. Patrick E. Schüffel



Contact

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Research Interest

Topics	Entrepreneurship Strategic Management International Business
Reviewer	Journal “ Global Business and Organizational Excellence ” Annual Academy of Management Conference Annual Conference of the Academy of International Business

Education

10/2006- 05/2009	Henley Business School, Henley-on-Thames/UK Doctorate Studies in Strategic Management, International Management, and Entrepreneurship Graduation in May 2009: <i>Doctorate of Business Administration</i>
04/2003- 09/2006	Ecole de Haute Etudes Commerciales (HEC), University of Lausanne/Switzerland Doctorate Studies in Strategic Management, International Management, and Entrepreneurship
08/2001- 02/2002 & 08/1997- 04/1998	Norwegian School of Economics and Business Administration (NHH), Bergen/Norway Master of International Business Programme with specialisation in Strategy and Finance Graduated in March 2002 : <i>Master of International Business</i>
04/1993- 05/1999	University of Mannheim/Germany Studies of Business Administration with specialisation in International Management and Computer Sciences Graduated in May 1999: <i>Diplom-Kaufmann</i>



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Experience

- 04/2008-
current **Head of the Funds Execution Business Development** Team of a **major Swiss Bank** in Zurich/Switzerland; responsible for developing and extending the bank's global funds execution platform and its market offerings
- 12/2005-
04/2008 **Senior Business Project Manager** (Lean Sigma Black Belt) at the Trading Department of a major Swiss Bank, Zurich/Switzerland
- 01/2004-
11/2005 **Adjunct Professor** for International Management and Strategy at the **School of Business and Technology at Webster University**, Geneva/Switzerland
- 01/2004-
08/2004 **Research Assistant** at the **Department of Management, HEC, University of Lausanne**/Switzerland
- 07/1999-
03/2003 **Business Consultant** at **Accenture** (formerly Andersen Consulting); home office: Frankfurt/Germany
- 05/1998-
current **Co-Founder** and **Member of the Advisory Board** of **KnowledgeAgent GmbH**, Mannheim/Germany



Publications

	Title	Year
Peer-reviewed journal articles	Jointly with R. Baldegger: Le comportement d'internationalisation des PME suisses : born global et internationalisation progressive , Revue internationale PME, Vol. 22, No 1, 2009	2009
Other articles	Jointly with C. Istria: Winning Through Diversity , in European Business Forum, Issue 23	2005/06
	Jointly with L. B. Methlie: Banking On The Move - Telecommunications Companies And Banks Should Unite To Take Full Advantage Of The Growing Market In Mobile Payments , in The Banker, 1 November	2002

Publications

	Title	Year
Books	Formative Factors in New Venture Internationalization – An extension to theoretical findings and an empirical test – Doctoral Dissertation , Henley Business School, University of Reading, Henley-on-Thames, UK	2008
	Jointly with R. Baldegger: The Process Model of Internationalization and the International New Venture Framework – A representative study among Swiss SMEs – Growth Publisher , Fribourg, Switzerland	2008

Publications

	Title	Year
Conference Papers	Jointly with R. Baldegger & M. Rossi: Internationalisation rapide versus progressive une perspective entrepreneuriale , accepted for the 8ième Congrès International Francophone sur la PME, Switzerland	2008
	The Epistemology of Strategy accepted for the 27 th Annual Conference of the Strategic Management Society, Germany	2008
	Jointly with W. Amann: The Imprinting Onset: New Venture Foundation, Growth, and Survival , accepted for the 2008 Annual Meeting of the Academy of Management in Anaheim, USA	2008
	Formative Factors in New Venture Internationalization , accepted for the Special Conference of the Strategic Management	2007



Society on New Frontiers in Entrepreneurship, Italy	
Jointly with R. Baldegger: Profiling the Hybrid: Born-again Global Firms - A Case Study on the Internationalization Behavior of Mature Firms in Switzerland, accepted for the Special Conference of the Strategic Management Society on New Frontiers in Entrepreneurship, Italy	2007
Jointly with R. Baldegger & M. Rossi: Le comportement d'internationalisation des PME suisses : Born global et internationalisation progressive , accepted for the 8ième Congrès International Francophone sur la PME, Switzerland	2006
Jointly with U. Richter: Internationalization and Deliberative Democracy - A Preliminary Attempt for a Normative Framework, accepted for the 2006 Annual Meeting of the Academy of Management in Atlanta, USA	2006
The Dynamic Capability Lifecycle re-visited , accepted for the 25 th Annual Conference of the Strategic Management Society, USA	2005
Jointly with U. Richter: A Plea for a More Eclectic Research Approach to Research on Internationalization Behavior , accepted for the 11 th APROS Conference in Melbourne, Australia	2005
Jointly with U. Richter: Internationalization and Deliberative Democracy , accepted for the 14 th Annual World Business Congress in Grenada, Spain	2005

Publications

	Title	Year
Working Papers	Jointly with M. Perlitz & T. Peske: Einsatz von Investitionsbewertungsmethoden bei deutschen Venture-Capital-Unternehmen : eine empirische Untersuchung, Mannheim	1999