



SCHOOL OF BUSINESS ADMINISTRATION
HAUTE ÉCOLE DE GESTION (HEG) DE FRIBOURG
HOCHSCHULE FÜR WIRTSCHAFT (HSW) FREIBURG

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Research Interest

Topics **Entrepreneurship, SME, Innovation**

Education

- 2008 – current **School of Business Administration, University of Applied Science (HSW) Fribourg/CH**
Master of Science in Business Administration, Entrepreneurship (Innovation & Growth)
- 2005-2008 **Department Chaire UNESCO, University of Bucharest, Romania**
Master in Intercultural Communication and Master in Management
- 2001-2005 **B.A(Licenta)-, University Of Craiova, Romania**
Faculty of Letters, Specialisation French Spanish

Experience

- 12/2008 – current **School of Business Administration, University of Applied Science (HSW) Fribourg/CH; Entrepreneurship & SME Institute**
Scientific collaborator, research activities in the field of entrepreneurship
- 02/2007 – 08/2008 **IPSOS INTERACTIVE SERVICES, Bucharest Romania**
Team Leader Panel Communication Dpt.
- 10/2005 – 02/2007 **IPSOS INTERACTIVE SERVICES, Bucharest Romania**
Communication Specialist Panel Communication Dpt.