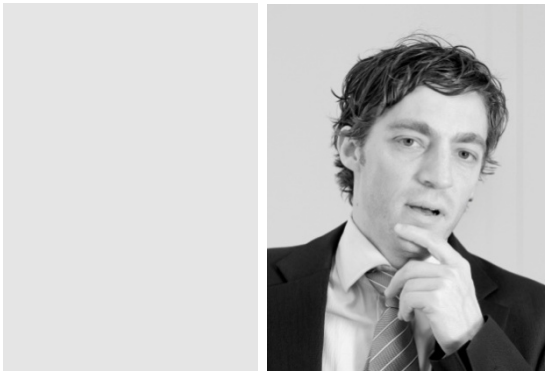




SCHOOL OF BUSINESS ADMINISTRATION
HAUTE ÉCOLE DE GESTION (HEG) DE FRIBOURG
HOCHSCHULE FÜR WIRTSCHAFT (HSW) FREIBURG

MBA Andreas A. Brülhart



Contact

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Research Interest

Topics Entrepreneurship Education, Opportunity Recognition, SME
Internationalization, Succession in Companies and Restarters

Education

2009 - now **University of Liechtenstein, Vaduz**
PhD in Entrepreneurship and Management (expected finish date 2012)
“Enhancing Opportunity Recognition/Development through Entrepreneurship Education”

2005 - 2007 **University of Liechtenstein, Vaduz**
Master in Entrepreneurship (120 ECTS):
Discover, develop and implement innovative business opportunities
Degree: MBA in Entrepreneurship (5.53/very good)

2000 - 2003 **University of applied science (HSW), Fribourg**
Business economics (bilingual - german/french):
Management, Human Resources, Finance, Marketing and Communication
Degree: Betr.-oec. FH (5.5/Award for the best overall score 2000–2003)

1993 - 1997 **Collège de Gambach, Fribourg**
Degree: Matura Typus E

Experience

2008 - now **School of Business Administration, Fribourg**
Executive responsibility for the consecutive Master in Entrepreneurship, research activities in the field of entrepreneurship, teaching, contact with VentureLab

2007 **BAT Entrepreneurship SA, Fribourg**
Freelancer: Teaching on University Level, Research Paper and Case Study Writing

2005 - 2007 **NAXO AG, Thun**
Project Manager Marketing: Development of marketing structures, brand management NAXO, planning and coordination of national and international marketing activities and events as well as internal and external sales and promotion activities



2004 - 2005	BAT Entrepreneurship SA , Freiburg Project Manager ATCT and research assignment: Mentoring of continuing education trainings (business management), teaching business administration (HSW), elaboration of research projects (KTI)
2003 - 2004	drakeboinay ltd. , Samedan Collaboration in: Designing and implementing various events, management of the „db Sales Rep“ organization, product planning „db Bazaar“, promoting enhancements of dbskis.com
1999 - 2003	UBS AG , Freiburg Junior Client Advisor: Analyzing and processing of credit and investment dossiers, administrative assistance for the team leader, preparation of client meetings Allround Internship: Banking, project management, investment and credit consulting, project thesis

Publications/Conferences

Title	Year
«Evaluation de partenaires stratégiques dans le cadre d'un réseau virtuel», Accepted and presented research project within the «7ème Congrès International Francophone en Entrepreneuriat et PME - CIFEPME»	2004

Projects

	Title	Project status
2009	GEM 2009	ongoing
2009 - 2012	Enhancing Opportunity Recognition/Development through Entrepreneurship Education (CHF 180/m)	ongoing