



Module category	Module	ECTS per Semester			
		1	2	3	4
<b>GM</b> (18 ECTS) <b>General Management</b>	<b>Compulsory optional - 6 of 10</b> <b>E</b> thical Management / <b>A</b> dvanced Finance <b>L</b> eadership and Personal Development <b>I</b> nternational Economics and Politics <b>I</b> nternational Business / <b>T</b> rends in Marketing <b>B</b> usiness Intelligence / <b>F</b> amily Business <b>G</b> overnance of Information Systems <b>H</b> uman Systems Design	4x3	2x3		
<b>RM</b> (9 ECTS) <b>Research Methods</b>	Philosophy of Science	3			
	Research Methods	3			
	Research Instruments	3			
<b>MA</b> (30 ECTS) <b>Major Modules</b>	Entrepreneurial Intention and New Venture		5		
	Innovation & Technology Entrepreneurship (1)		3		
	Innovation & Technology Entrepreneurship (2)			2	
	Business Planning		5		
	Entrepreneurial Finance			5	
	Entrepreneurial Marketing and International Entrepreneurship			5	
	Growth Management				5
<b>ARP</b> (18 ECTS) <b>Applied Research Projects</b>	Innovation Discovery and Technology Transfer		3		
	Business Plan		5		
	Marketing Plan			5	
	Discover New Markets			5	
<b>MT</b> (15 ECTS) <b>Master Thesis</b>	Master Thesis				15
<b>Sum ETCS</b> (1 ECTS = 30 hours workload)		<b>21</b>	<b>27</b>	<b>22</b>	<b>20</b>