

INNOVATION VIA COMMUNITY OF PRACTICE

Set up and study of an inter-organisational CoP for CIOs in Western Switzerland

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Key words

- Knowledge Management
- IT Management
- Community of Practice
- Entrepreneurship
- Multinational Companies
- Innovation
- inter-organizational knowledge transfer
- Western Switzerland



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- 206.000.- CHF
- RCSO, HEG FR, Givaudan S.A., Philipp Morris International, Merck Serono S.A.

Academic partners:

- HEG Genève, Prof. Trabichet

Industrial partners:

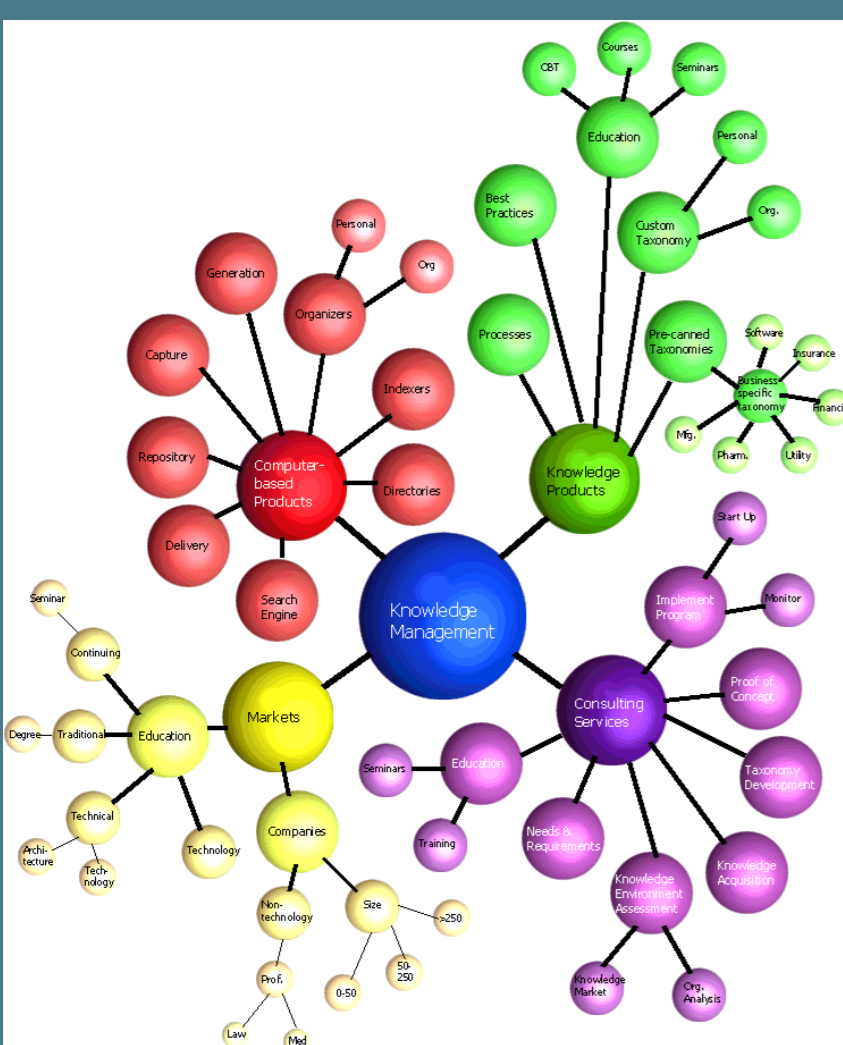
- Givaudan S.A., Genève
- Philipp Morris International, Lausanne
- Merck Serono S.A., Genève

Duration: 24 mois

Date : 2009 - 2011

Valorisation:

- 2009, Les Cahier de l'ASO
- 2010, Revue Economique et Sociale (SEES)
- 2012, Dossier HRM-HR Today
- 2013, Journal des anciens de l'ENA



Problematic

Unlike the case of intra-organizational Communities of Practice (CoP) there is a lack of understanding of the dynamics of Knowledge transfer among companies (inter-organizational approach). This type of CoP aims to innovate through an "inter-preneurial" (inter-firm) way.

Research objectives

The objective of this research project is thus to explore the need and importance, the advantages and limitations as well as the optimal configuration of such a platform bringing together IT Top Managers of multinational companies of Western Switzerland.

Methodology

« Action Research » with the inter-organizational CoP that was created for this purpose.

Résultats

Key success factors for CdPs were identified in relation to the strategic vision, the objectives, the role of leadership and the role of sponsorship

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