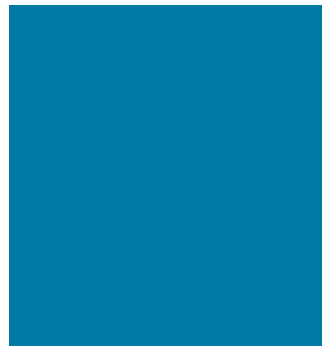
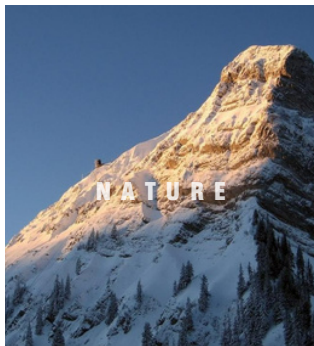


JUNE 24 - JULY 19, 2024



SUMMER SCHOOL

ENTREPRENEURSHIP INNOVATION & GLOBAL PURPOSE

Discovering entrepreneurship and Innovation

ARE YOU CURIOUS ABOUT DEVELOPING YOUR ENTREPRENEURIAL SKILLS ?



THANSEEM CHAPANGATHODIGA
UNIVERSITY OF PONDICHERY

"IT WAS A LIFE-CHANGING EXPERIENCE THAT GAVE ME VITAL INSIGHTS, CROSS-CULTURAL EXPOSURE, AND A BETTER KNOWLEDGE OF ENTREPRENEURIAL LEADERSHIP"



ARMELA SHIBA
CLERMONT AUVERGNE PEPITE

"THE PROGRAM OFFERED A PLATFORM TO IMMERSE MYSELF IN THE WORLD OF ENTREPRENEURSHIP, GAIN VALUABLE INSIGHTS, AND FORGE CONNECTIONS WITH FELLOW INTERNATIONAL STUDENTS."



DEEPTI KELKAR
SWINBURNE UNIVERSITY

"IT HAS BEEN AN EYE-OPENING EXPERIENCE THAT PROMPTED ME TO REFLECT ON THE INTERSECTION OF LEADERSHIP, SUSTAINABILITY, AND GLOBAL PURPOSE"

AT A GLANCE

Through a combination of real-life business problem-solving, lectures, and case study discussions, students will gain a deeper understanding of the key concepts and practices of entrepreneurship and innovation.

Comprehensive and engaging experience for students interested in taking their first steps towards becoming innovative and successful business leaders.

Language : English (advanced level B2 written/ C1 oral)

Target group:

This program is designed for Swiss & international students in Business Administration, Economics, Business Informatics, or Business Engineering.

Method :

Interactive lectures, case studies, group work, excursions, company visits

Module 1: June 24 - July 5

DISCOVERING ENTREPRENEURSHIP & INNOVATION

Module 2: July 8 - July 19

HOW TO LEAD WITH PURPOSE & GLOBAL IMPACT

Course Duration : Option to follow 1 or 2 modules

Highlights :

- Visit exciting innovative companies
- Learn and interact with entrepreneurs and academics
- Develop a clear and concise pitch deck, highlighting the problem you're solving, your solution, and how it creates value
- Expand your global horizons & build of valuable networks and relationships to support future career development

CONTACT

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Switzerland

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